

Focus Group: May 24 at 8 PM (Male)
Houston, Texas

Gasoline Engine Vehicle Label Design Worksheet (#1)

Option	Most Understandable
A	0
B	5
C	0
Which vehicle is more fuel efficient?	
	Option 1
A	1
B	4
C	1

EV Label Design Worksheet (#2)

Option	Most Understandable
A	0
B	2
C	3
Which vehicle is more fuel efficient?	
	Option 1
A	5
B	4
C	0

EREV Label Design Worksheet (#3)

Option	Most Understandable
A	0
B	1
C	4
Which vehicle is more fuel efficient?	
	Option 1
A	0
B	4
C	5

Compare Vehicle Technologies Worksheet #5

	Gas
30 miles?	0
50 miles?	0
100 miles?	0
Enviro friendly	0

Environmental Metric Worksheet #6

Label	First Choice
A	2
B	1
C	1
D	1

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Least Understandable	3
	0
	2
Option 2	3
	0
	3

Least Understandable	2
	1
	2
Option 2	0
	1
	5

Least Understandable	4
	1
	0
Option 2	5
	1
	0

	EV	EREV
	3	2
	4	1
	3	2
	5	0
Second Choice	0	
	0	
	3	
	1	

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E	0
F	

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1